

Galveston Bay Area Chapter Training

How to enter Impact data/Contact hours



Impact Data

- ➤ Refer to the April 2018 Midden for a detailed article, page 11. Reprinted in the December 2021 Midden, page 9
- ➤ Impact or contact data is what Master Naturalists collect when we present information to a group of people (1 or many)
- ➤ Our sponsors use this information for funding and for presenting to the State Legislature.



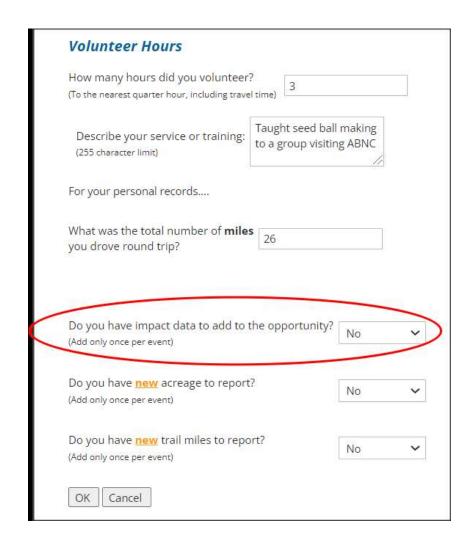
➤ If you are with other Master Naturalists, be sure and ask them who is entering impact data. One person reports per topic.

Example 1: Jane is at Camp Wild presenting about birds, her helper is Sally. Jane or Sally will report the impacts, not both. Unless they are having different conversations with the guests about birds.

Example 2: Rick, Terry and Lynn are helping with a field trip at GISP. They are on rotation each, presenting a different subject (Beach, Bay, Prairie). Each of them will report the impacts because they are teaching different topics.



- When reporting your hours, after you have entered the description, scroll down until you see the question "Do you have impact data to add to the opportunity?" This question defaults to 'No'
- Click on the down arrow to select 'Yes'
- ➤ A new section will appear. Scroll down to see information on the next page





- Enter the demographics.
 Adult + Youth is the total number of attendees
- Adult + Youth must equal Adult Male + Adult Female + Youth Male + Youth Female
- Race must equal Adult + Youth (total)
- Click OK button to save/enter

Opportunity Impact	
Please complete the following for	the number of attendees:
Adult:	
Youth:	
The following data will show up in the "adult" fields on the opportunity grids.	
Adult Male:	
Adult Female:	
Youth Male:	
Youth Female:	
White:	
Black:	
Hispanic:	
Asian:	
American Indian:	
Cancel	



- You can use a form at your event to help you track
- At large events ask the teacher/organizer if they have the demographics
- This form is on our website. Look under Members, Resources, Forms

	GBAC Impact Data Form			
Event Name				
Event Date				
	Count	Totals		
Adult				
Youth				
Adult Male				
Adult Female				
Youth Male				
Youth Female				
White				
Black				
Hispanic				
Asian				
Am. Indian		10 20		