

# Proposed Ad Hoc Committee Environmental Issues

By Kathy Lester

Goals: To provide education and advocacy for issues within the Master Naturalist scope which directly apply to increasing awareness of environmental stressors and offering possible options for action at the individual or Chapter level.

## 1. Education

Building a repository of educational material

- general information related to specific issues (e.g., plastic)
- lists of available resources which already exist (e.g., recycling)

Public education

- Schools
- General Community (e.g., bee talk)

## 2. Advocacy

Special projects

Earth Day, recycling, natural landscaping, etc.

Consultation

Individual or group consultation

## Working issues:

Regarding education:

- determining reliable sources of information (i.e. "what to believe")
  - options are to find a speaker who can help us start this
  - we may also explore governmental agencies that might be a resource for determining accuracy of information
- identifying existing resources in the community
  - compile information about local and regional resources
- creating platform for dissemination of information (? Website)
  - we need a method for allowing easy access by the public to the information and/or events
- Advertising our efforts to the public
  - establishing a consistent message via website, social media, newsprint, speaking engagements, etc.
  - Consider developing portable educational problems appropriate for various venues such as classrooms, community talks, etc.