



CHAPTER PLANT BROCHURE MEETING REPORT

July 22, 2019: 10 – 11:45 am

Lucy Patterson Library, Rockdale

Chapter Participants:

Ann Collins, Linda Jo Conn, Joyce Conner, John Pruett

Report:

Choose Project Lead: Ann Collins volunteered to be project Lead.

Review mock brochures: As no one had the time yet to produce any, discussion centered on size, spacing, and cost of sample brochures by other entities.

Review software options? John showed us multiple app types that were available from his tablet. As long as final is in .pdf, we could choose any one of them. Microsoft Publisher and Powerpoint were suggested. Ann said that Sue Ann Kendall was interested in joining the group. With her input a final app will be chosen.

Other Issues: Consider Avery brochure paper for the final. Joyce offered to contact Trail Association to see whether they could print for us if we reimbursed them. Or, we could find a private source (church, Blinn College, other organization) instead of commercial (Office Depot – 250 copies 3 fold = \$172.50 tax exempt; 100 copies = \$131 tax exempt). In 2014, BV TMNs printed 250 copies at Blinn for \$156.96 tax included, 32lb Hammermill paper. Don Travis might have other sources and prices. If we reduce to a tri-fold, extra copies can be produced on home computers in a pinch.

Review information to be included: Linda Jo suggested that we not put indicator on map of where plant lists were taken, as the plants should be representative of the complete area. Discussion about marking 3 significant sites along the map route – Sugarloaf, Rancheria Grande, and Mission area.

Plant pictures to be about 2"x2" followed by Latin names, most common name, blooming period, uses. Disclaimer about "home remedy" uses somewhere on brochure.

What is the dpi needed for printers of brochure?

Sections of brochure: John suggested an order to project 1. Which plants; 2. What size brochure; 3. Software; 4. Narrative for each plant; 5. Explanation for the Brochure; 6. Cover design to go with Introduction; 7. Build the brochure.

To know size of brochure, Joyce will email Trail Association. Others will continue to check on printing options and costs. If we go with a tri-fold, we think we can highlight about 30-40 plants.

Review additional information:

Joyce offered to share the reference books she used to add "USES" to the Excel database of plants found in three of our locations. Will bring to next meeting.

Joyce will enter John's notebook of other plants into same database so that the chapter has a full account of plants found per date, per location, with "uses" column.

Set next meeting date, location, time: August 9, 10 am, Patterson Library, Rockdale. This was confirmed with librarian.

Send next meeting info to Janice for email notices: Done.

This volunteer activity (VT) is to be recorded in VMS under **Presentations:Indirect:** Description – chapter plant brochure - Milam County; 1.75 hours, plus travel not to exceed 1.75 hrs.