



## NOTES ON WILDFLOWER BROCHURE MEETING\*

**August 30, 2019: 10 am – 12:00 noon**

The Hermit House, Cameron (Community Outreach: Indirect – Wildflower Brochure)

**Chapter Participants:**

Ann Collins (Lead), Linda Jo Conn, Joyce Conner, Catherine Johnson, Sue Ann Kendall, John Pruett

**Report:** The following items were discussed.

**Continue work on map** –Suna will work a little on Mike’s map which was chosen for the brochure. Linda Jo asked whether road numbers could be highlighted with circles, etc., as Trail Association had done. (Steven (Trail Association Director) had sent us a map made by his intern but the members decided to continue with Mike’s map with some tweaks for this document.)

**Continue review of online printers – Printivity and VistaPrint.** Suna will continue to check out and choose paper type, review cost, turn-around, picture pixel form, and file form for printer.

**Choose pictures** – Suna’s amazing draft was reviewed. A few changes were suggested; like replacing or cropping some images to make them more identifiable. Make both logos same size. Make flower names capitalization consistent.

**Introduction:** Joyce has received email from Steven Gonzales that he had no changes.

**Logos:** Suna placed Trail Association and Texas Master Naturalist logos on front of document. Joyce gave Suna the page from State Texas Master Naturalist procedure document stating how chapters and organization references should be written.

**Front Page:** Photo of Linda Jo. **Title** – Along the El Camino Real Trail Wildflowers of Milam County, TX

Title lines were reversed and everyone liked it. Sue Ann will darken the second line. She was reminded that she was going to write 2 sentences about our chapter and 2 sentences about the Trail Association, but it was concluded that if there was room, to place just the websites of each organization somewhere.

Suna was asked to send brochure drafts in .pdf so that members without Word could view them.

**New Business:** Linda Jo asked John to find out what our chapter members could do during the Annual Meeting of the Trail Association. She asked whether the plant display could be placed on exhibit at the Museum in Cameron and whether the museum stop would be a definite part of the tour. Joyce will follow up on these questions at the next Tour meeting on Tuesday, September. 3.

**Next meeting:** September 6, 10 am, The Hermit House, 411 W Main, Cameron. Use back entrance.

\*These notes taken by Joyce Conner for Jackie Thornton.