

Meeting: Wildflower Brochure Committee

Date: October 4, 2019

Location: Hermit's Haus, 411 West Main, Cameron, Texas

Members Present: Ann Collins, Sue Ann Kendall, John Pruett, Joyce Conner, Linda Jo Conn, Jackie Thornton

Presiding Chairperson: Ann Collins

Beginning Time: 10:00 a.m. Ending Time: 11:00 a.m.

Agenda Items:

1. View Brochure. All members of the committee were very pleased with the results. The response indicated that they felt it looked professional and is a product that the association can be proud producing. Linda Jo will submit it to the Master Naturalist State Conference competition this month.
2. Distribution. The committee produced the following guidelines for distribution:
 - Joan Ratliff - 125 for the "goody bags" at the annual trail meeting. An additional 20 will be distributed to the Rockdale Chamber of Commerce and to the Rockdale Library by Joan.
 - Sue Ann Kendall - 20 to the Cameron Chamber of Commerce and 20 to the Cameron Library.
 - Ann Collins - 50 for the Master Naturalist table at the Milam County Museum during the annual meeting.
 - Linda Jo Conn - 15 for the state conference and other venues.
 - Copies to ECRMN Members - 50
 - Numbers will be adjusted based on needs and demands.Joyce Conner discussed placing the brochure on the ECRMN's website. The group voted 5 to 1 against placing it online. It was felt the quality of the brochure would be compromised if it was printed from the website. A second printing is planned. Hotel Occupancy Tax funding may be available from Rockdale. Joyce also reminded the committee that Mike Conner has the necessary paperwork that must be filled out before the association places an order so it may be exempted from the state sales tax.
3. Future Brochures. All committee members agreed that this has been a very successful project and that future brochures should be produced. A "break" will be taken until after Christmas. The committee agreed that the "Birds of Milam County" will be the next project and the "Trees of Milam County" after birds is completed. Future brochure ideas include: Butterflies and Moths; Mammals; Insects; Fish; Reptiles and Amphibians. Members of the ECRMN will be invited to participate.

Linda Jo shared two projects from Texas Parks and Wildlife: Nature Trackers and Stream Training. It was suggested that she share the information with our association.

Meeting was adjourned on a motion by Sue Ann Kendall, a second from Joyce Conner and an unanimous vote from the committee.

Minutes recorded by Jackie Thornton

