

Goals:

- Heighten awareness of LMN in the community
- Expose LMN members to chapter history
- Make more effective use of social media
- Make raised pride in chapter a springboard for planning the next 20 years

Activities and Events

- Request that LMN partners offer a special tour of the project to LMN members. Eg, TPML, Heritage Museum, Headwaters at Comal, Gorge, CL Chamber, Fischer Park, BCI, Guad River State Park
- Declare the BBW the “anniversary project” with the goal of completing it in 2020
- Erect a chimney swift tower on the AgriLife grounds
- Challenge members to complete 2020 VH every month. Erect a “thermometer” at AgriLife showing progress
- Acclimatize Texans to the Hill Country. Offer free public seminars on water, land mgmt., local plants, erosion control, LMN and CMG, PAL
- Reserve 10 minutes at each chapter meeting to present how the chapter has matured over the past 20 years
- Request Comal County and city of NB to issue a proclamation announcing the date of Texas Master Naturalist Day (“Hug a Naturalist”)
- Announce contest to members to create the 20<sup>th</sup> anniversary tagline
- Produce an LMN cookbook
- Reflections BBQ for LMN members. A relaxed environment where speakers talk about what we have achieved, the organizations we have helped, our growing use of automation and social media. The scrapbook is available.