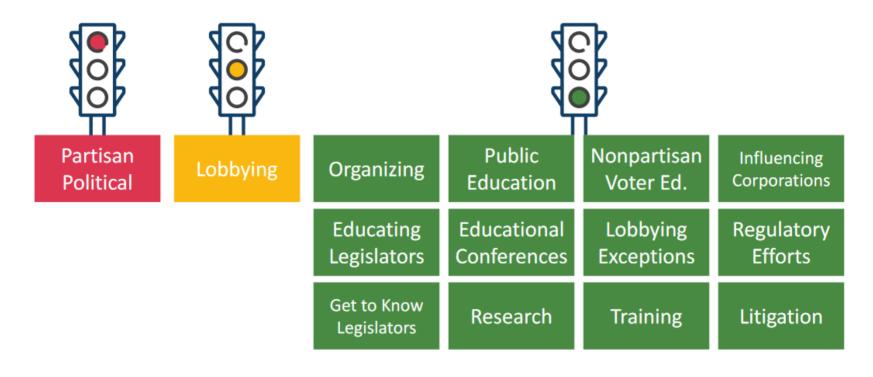
Advocacy for Nature: Volunteers Can Educate and Advocate Too! The information contained in this presentation and any attachments is being provided for informational purposes only and not as part of an attorney-client relationship. The information is not a substitute for expert legal, tax, or other professional advice tailored to your specific circumstances, and may not be relied upon for the purposes of avoiding any penalties that may be imposed under the Internal Revenue Code or state law. Every good lawyer needs a disclaimer.....

	501(c)(3) (Public Charities)	501(c)(4), 501(c)(5), 501(c)(6)	
Examples	ALLIANCE FOR JUSTICE	SIERRA CLUB TOUNDED 1892	
Tax Treatment	Tax-exempt Tax-deductible contributions	Tax-exempt	
Lobbying Activities	Limited	Unlimited	
Electoral Activities	Cannot support or oppose candidates for public office	Secondary activity Follow federal & state election law	





DIRECT

Communication

Legislator

Communication

General public

GRASSROOTS





Expresses a view about specific legislation Expresses a view about specific legislation

Call to action







legislator expresses a view about specific legislation

GRASSROOTS LOBBYING communication general public expresses a view about specific legislation call to action

DIRECT LOBBYING

Communication

Legislator



Federal legislators and staff



State Legislators and staff

Expresses a view about specific legislation

County Commission, Town Board of Supervisors, City Council and staff



Ballot Initiatives—The Public is the Legislator

DIRECT LOBBYING

Communication

Op-Ed: Voting in favor of the 'flood bond' is a step in the right direction

Legislator/Legislative Function

Expresses a view about specific legislation





For ballot measure advocacy, the general public

$\wedge \downarrow$ 20 of 45 **Not legislators***

- School board
- Zoning boards
- Housing authorities
- Sewer and water districts

100%

 Other "special purpose bodies" with limited authority

Still cannot support their candidacy (no support or opposition for someone running for an elected office), but these are not legislators under federal law for lobbying purposes. Could be under state law for disclosure rules.



↑ ↓ 24 of 45	-	+ 100% ~		Ŕ			Ħ	>>>
Calls to action								^
DIRECT	GRASSROOTS		ASKING TO CONTACT legislators					
Communication	Communication		PROVIDING ADDRESS ,					
Legislator	General public	telepł	telephone number, and/or other contact information of legislators					J
Expresses a view about specific legislation	Expresses a view about specific legislation		PROVIDING MECHANISM to enable communication with legislators					
	Call to action							
			IDENTIFYING legislators					

~

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Mechanism:



Recovering America's Wildlife Act: A 21st Century Model of Wildlife Conservation Funding

State and tribal wildlife agency professionals and their partners work tirelessly on the conservation and management of wildlife populations for the benefit of the American public. A bill that will match this ethic with adequate financial support is in line for movement this Congress.

The Recovering America's Wildlife Act (H.R. 2773; S. 2372), introduced by Representatives Debbie Dingell (D-Michigan) and Jeff Fortenberry (R-Nebraska) in the U.S. House and Senators Martin Heinrich (D-New Mexico) and Roy Blunt (R-Missouri) in the U.S. Senate, will bring much-needed resources to wildlife professionals tasked with conserving the diversity of America's native species. These resources will fund multi-stakeholder efforts to conserve and monitor these at-risk species, known in states as Species of Greatest Conservation Need (SGCN), in order to work toward reversing population declines.

The previous version of this legislation introduced in the 116th Congress saw over 180 bipartisan House cosponsors. With your help, we can build up additional support to foster movement of this game-changing legislation.

What's at stake

Since 2000, state and tribal wildlife agencies have pulled from a much smaller funding stream known as the State and Tribal Wildlife Grants program. This program is vulnerable to the whims of congressional appropriators, and is typically only funded at about \$60-\$70 million annually. Such limited funding only provides state agencies the ability to address a few of the SGCN projects deemed necessary within their conservation action blueprints, known as State Wildlife Action Plans. This problem is amplified in tribal agencies, where no federal fund exists that agencies can utilize annually for long-term conservation

Take Action Now!

Complete this form and click "next" to view customizable messages to engage with your members of Congress in support of the Recovering America's Wildlife Act. You will have the opportunity to edit email content prior to sending. TWS will not use your personal information for anything other than confirming constituency.





Advocacy During an Election Season is All This (and more....)

- Lobbying!
- Voter registration
- Voter education/issue education (public education)
- Voter mobilization (GOTV)
- Criticizing incumbents/elected officials
- Candidate questionnaires
- Town Halls
- Online events







Cannot support or oppose any candidate for public office

① ↑ ↓ 44 of 45

Remember which hat you have on and when.

100%

Don't use your organization resources (staff time, email, copier, etc.).

Distinguish yourself as an organization representative and you as an individual.

Use disclaimers as appropriate:

"Organization name for identification purposes only."

"I'm not representing my 501(c)(3) right now. I'm at this event as a private

Individual Partisan Political Activity



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