

4th Annual Video Contest



18th Annual Meeting
OCTOBER 20-22, 2017
OMNI CORPUS CHRISTI HOTEL

Spring has filled the outdoors with new life and activities and summer is quickly on its way! Take advantage of this time to **Create a New Video**, highlighting a

- 1. Experience as a Trainee**
- 2. Experience as a Master Naturalist, or**
- 3. Chapter Project.**

You can either **upload** the video to YouTube or **send an .mp4 or YouTube ready video file to:**
mmhaggerty@tamu.edu

Deadline: Sept 22nd, 2017. A judging period will take place from September 25th through September 29th, 2017. The top three videos will be announced and receive an award at the 18th Annual Meeting Awards Ceremony Sunday morning.

Length: Set your goal for 1 minute, 30 seconds to 3 minutes max.

What File Type to Submit: File formats accepted: MOV, MP4, MPEG-4, WMV.

Topics or Themes:

- › What is a Master Naturalist?
- › Your certification experience: basic and advanced training
- › Chapter project highlights
- › Frequently asked questions
- › Funniest questions or experiences in the field
- › How to videos (creating a wildscape, building a fountain, planning a trail)

New Rule There are two categories for video entry this year:

- › **Texas Master Naturalist Chapter At Work** – can highlight chapter projects, new class, recruitment, or partnerships
- › **20th Anniversary Project Video** – can be composed of oral history interview videos from project.

Video Must Have's:

- › Videos must feature the Texas Master Naturalist program or an element of the Program (TMN members, members wearing TMN gear, clear mention of your TMN chapter and program are all great examples)
- › Videos must reference (or be willing to add reference to) the TMN Program state partners of Texas A&M AgriLife Extension and the Texas Parks & Wildlife Department.

The videos will be posted on the Texas Master Naturalist Playlist on YouTube, on our TMN website and used in our statewide social media outlets. See samples of past year's winners and submissions at:

<https://www.youtube.com/user/txmnnaturalistprogram/videos> and/or: <http://txmn.org/>

Release the Director in YOU! Enter the Contest Today!